



4th Ajyal Youth Film Festival receives overwhelming support of Qatar's leading public and private sector enterprises

Doha, Qatar; November 24, 2016: The fourth edition of the Ajyal Youth Film Festival by Doha Film Institute to be held from November 30 to December 5, 2016, at Katara Cultural Village has received overwhelming and continued support from several leading public and private sector entities in the country.

In a clear demonstration of the community spirit that marks the festival, governmental entities and businesses from diverse sectors have joined hands with Ajyal to make this edition another remarkable success that adds to the civic pride of the country.

Fatma Al Remaihi, Festival Director and CEO of Doha Film Institute, said: "We thank all our partners for their continued support to the Ajyal Youth Film Festival. This is an event for the community, by the community, and the active participation of the leading businesses enables us to deliver another memorable edition.

"The number of repeat partners and the interest of new entities to join hands make this year's Ajyal truly special, with several of them being with us since the festival's inception four years ago. Through their partnership, they are contributing to shaping the next generation of creative talent in the country while adding value to the economy through an event that brings visitors from around the world."

Continuing its proud tradition, Cultural Village Foundation-Katara comes on board again as Cultural Partner for the fourth consecutive year, while Occidental Petroleum of Qatar Ltd. is the Principal Partner. This year, Qatar Tourism Authority comes on board as Signature Partner.

Fifty One East – Official Electronics Partner, Novo Cinemas and SONY are returning as Contributing Sponsors with FNAC Qatar, earlier a 'Friend of the Festival' also joining in the rank. Marsa Malaz Kempinski-The Pearl - Doha is the new Contributing Sponsor and will be the Official Hotel Partner.

Al Jazeera Media Network is the Global Media Sponsor, a continuing partnership, while Qatar Television also extends its support once again as Media Sponsor. It will screen live updates of all key events at Ajyal this year also.

The 2016 Friends of the Festival include Aspire Katara Hospitality (AKH), Northwestern University in Qatar, Culture Pass by Qatar Museums, Qatar Foundation, The National Reading Campaign, The National Program for Conservation and Energy Efficiency "Tarsheed", Vodafone Qatar, Translation and Interpreting Institute of the College of Humanities and Social Sciences at Hamad Bin Khalifa University (HBKU), DANA – Official Water Sponsor, Giffoni Experience, Katara Hall, Regency Halls, Makeup District Salon - Official Hair and Makeup Sponsor, Al Nazih Trading Co.- Official Hair and Make Up supplier and MAIA Abaya.

The six-day Ajyal Youth Film Festival brings generations together ('ajyal' is Arabic for 'generations') through activities and events designed to inspire creative interaction among the various sectors of the community. A highlight is the Ajyal Competition with film entries in three segments evaluated by young jurors aged 8 to 21 years.



The Festival also features Special Screenings, Thematic Tributes, Cinema Under the Stars, Family Weekend activities and a Creativity Hub. Ajyal has been designed to empower the region's youth and to inspire film enthusiasts of all ages in Qatar and the region.

Tickets go on sale from 16 November and are priced QR25 for general screening. Tickets are available for purchase 24 hours a day at ajyalfilm.com or from the Ajyal Katara Main Box Office in Katara Building 12 or Ajyal FNAC Ticket Outlet, FNAC Qatar (at Lagoona Mall).

For more details, log on to: www.dohafilminstitute.com

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About Doha Film Institute:

Doha Film Institute is an independent, not-for-profit cultural organisation. It supports the growth of the local film community through cultivating film appreciation, enhancing industry knowledge and contributing to the development of sustainable creative industries in Qatar. The Institute's platforms include funding and production of local, regional and international films; skills-sharing and mentorship programmes; film screenings; the Ajyal Youth Film Festival; and Qumra. With culture, community, learning and entertainment at its foundation, the Institute is committed to supporting Qatar's 2030 vision for the development of a knowledge-based economy.

Doha Film Institute

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