



## **Doha Film Institute's Pop-Up Cinema screens "Rocky" for National Sports Day**

**Doha, Qatar; 01 February, 2015:**

To celebrate National Sports Day on Tuesday, February 10th, Katara Cultural Village and Doha Film Institute will present a free screening of the classic 1976 sports film, 'Rocky', starring Sylvester Stallone in his most iconic role. The film will screen at Katara's Marina Park Area (next to Katara's Main Entrance and St.Regis) at 7pm.

Rocky Balboa, a down-and-out club fighter from the mean streets of Philadelphia, gets an unlikely shot at the world heavyweight championship when he takes on reigning champion Apollo Creed. The irresistible story of the boxer who gives his all to win the championship title won the Academy Awards for Best Picture and Best Director, and catapulted Sylvester Stallone to superstardom.

The National Sports Day is a national holiday in Qatar, held annually on the second Tuesday in February, with the main objective of promoting a healthy lifestyle among its population. Qatar is one of the few nations to dedicate a day for sports.

The screening is part of the Doha Film Institute's ongoing Pop-up Cinema, a series of free outdoor screenings for film-lovers in Qatar taking place throughout the cooler months, and featuring the Institute's signature mix of specialty film programming and unique cultural events.

The film is in English and will be presented without Arabic subtitles. For more information on Pop-up Cinema dates and timings and other Doha Film Institute screenings and events go to [www.dohafilminstitute.com](http://www.dohafilminstitute.com).

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**About Doha Film Institute:**

Doha Film Institute is an independent, not-for-profit cultural organisation. It supports the growth of the local film community through cultivating film appreciation, enhancing industry knowledge and contributing to the development of sustainable creative industries in Qatar. The Institute's platforms include funding and production of local, regional and international films; skills-sharing and mentorship programmes; film screenings; the Ajyal Youth Film Festival; and Qumra. With culture, community, learning and entertainment at its foundation, the Institute is committed to supporting Qatar's 2030 vision for the development of a knowledge-based economy.

Doha Film Institute

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