



Press Release

Ajyal Youth Film Festival announces winners of 'Made in Qatar Awards'

10%, directed by Yousef AlMoadhadi about a young man obsessed with his mobile phone wins US\$5,000 award through Ajyal Film Fund

Doha, Qatar; December 5, 2014: A short film on a young man obsessed with his mobile phone won the 'Made in Qatar Award' announced at the Ajyal Youth Film Festival, presented by the Doha Film Institute.

10%, directed by Yousef AlMoadhadi, won the award for "the simplicity of its central idea coupled with its excellent techniques in cinematography, direction and presentation."

The Made in Qatar Awards were chosen from 20 films, screening at the Ajyal Youth Film Festival, directed by Qataris or those who call Qatar home, by a jury comprising three arts professionals from the Gulf region - Hala Al Khalifa, Mohammed Saeed Harib and Saad Borshid.

The jury also made Special Mentions of **Hind's Dream** by Suzannah Mirghani for "its artistic vision and poetic screenwriting;" **Qarar** by Ali Al Anssari for "its consummate technical proficiency in cinematography, direction, acting and special effects;" and **Takrir** by Ghassan Kairouz for the "excellence of its concept and execution and the beauty of its presentation."

For excellence in performance, the jury acknowledged actors Mohammad Al Hamadi in Hind Al-Ansari's **Amreeka Laa!**, Mohammed AlSyari in **10%** and Sally Al Mansori in **Qarar**.

The Made in Qatar programme at the festival included several short films made as part of collaboration between the Doha Film Institute and Seha, the National Health Insurance Scheme for the State of Qatar, through which the directors have made films about Qatar's tradition of care. There were also seven independent productions as well as six winners from the Tarsheed Short Filmmaking Competition organised in collaboration with Kahramaa in celebration of Earth Day 2014 to raise awareness about water and electricity conservation.

-ENDS-

Photo captions:

- Yousef AlMoadhadi, director of 10%
- Fatma Al Remaihi, Acting Chief Executive Officer of the Doha Film Institute and Director of the Ajyal Youth Film Festival, with the Made in Qatar jury members - Hala Al Khalifa, Mohammed Saeed Harib and Saad Borshid



About Doha Film Institute:

Doha Film Institute is an independent, not-for-profit cultural organisation. It supports the growth of the local film community through cultivating film appreciation, enhancing industry knowledge and contributing to the development of sustainable creative industries in Qatar. The Institute's platforms include funding and production of local, regional and international films; skills-sharing and mentorship programmes; film screenings; the Ajyal Youth Film Festival; and the Qumra. With culture, community, learning and entertainment at its foundation, the Institute is committed to supporting Qatar's 2030 vision for the development of a knowledge-based economy.

Doha Film Institute

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