



DFI Hosts 3rd Round of Tahaddi: ‘7 Day Film Challenge’ to Hone Skills of Qatari Filmmakers and Film Enthusiasts

Doha, Qatar; 3 June, 2013: Doha Film Institute’s (DFI) Gulf Film Development unit (GFD) will start the third round of Tahaddi: ‘7 Day Film Challenge,’ which provides aspirant film professionals with invaluable insights into the filmmaking process spanning story structure, brainstorming, screenwriting, preproduction, filming, and postproduction, all in seven days.

Tahaddi: ‘7 Day Film Challenge,’ will be held from 16th to 23rd June 2013. It aims to provide participants without professional experience with an informal, supportive and fun environment in which to find their filmmaking feet. It will also allow GFD to spot potential new talent and foster a growing film community. The workshop is open to 18 participants with 4 scripts selected for filming. As part of the training process, the participants will join the crew in various roles such as Camera operators, producers and actors. The films produced will be limited to duration of one to three minutes.

Part of GFD’s education and training strategy, Tahaddi: ‘7 Day Film Challenge,’ is a long-term development programme for aspiring filmmakers, aimed primarily at people who have never made a short film, or who have experimented with making films but never really organised themselves to a higher level.

-ENDS-

About Doha Film Institute:

Doha Film Institute (DFI) is an independent, not-for-profit cultural organisation established in 2010 to incorporate Qatar’s film initiatives under one banner. It organically supports the growth of the local film community by enhancing industry knowledge, cultivating film appreciation and contributing to the development of sustainable creative industries in Qatar.

DFI’s year-round platforms include funding and production of local, regional and international films, educational programmes and film screenings.

With culture, community, education and entertainment at its foundation, DFI serves as an all-encompassing film hub in Doha, as well as a resource for the region and the rest of the world.

DFI is committed to supporting Qatar’s 2030 vision for the development of a knowledge-based economy.

For more information, please contact:

Majid Wasi
Doha Film Institute

Ajay Teli
Doha Film Institute



Tel: 00974 33247800

mwasi@dohafilminstitute.com

Tel: 00974 55406634

ateli@dohafilminstitute.com

Kelly Home / Nivine William / Divya Khanna

ASDA'A Burson-Marsteller; +9714 4507 600

Kelly.home@bm.com / Nivine.william@bm.com / Divya.khanna@bm.com