



MENA Premiere of US Box Office Hit 'Argo' at DTFF 2012

Sneak Preview of Audience Pleaser from Telluride and Toronto Film Festivals to Entertain Local Film Enthusiasts

Doha, Qatar; November 1, 2012: The fourth Doha Tribeca Film Festival (DTFF), the annual cultural event organised by Doha Film Institute (DFI) to be held from November 17 to 24, 2012, is proud to present the MENA premiere of Ben Affleck's hostage thriller '**Argo**'. On Wednesday, 21st November at Souq Waqif's Al Rayyan Theater, DTFF attendees will have the chance to experience the excitement of the film before it has its official release in Doha and the region.

The third film, directed by Ben Affleck, is based on events from recently declassified CIA files and reveals the extraordinary behind-the-scenes drama of the 1979 Iran hostage crisis. After three weeks of its international release, '**Argo**' has already earned more than 60 million USD and is heading towards the 100 million dollar mark at the American Box office.

So be one of the first in Doha to attend the exclusive screening of the critically acclaimed and commercially successful '**Argo**' predicted to be a front runner at the awards race – book now to avoid disappointment www.dohafilminstitute.com

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About Doha Film Institute:

Doha Film Institute (DFI) is an independent cultural organisation established in 2010 to incorporate Qatar's film initiatives under one banner; organically supporting the growth of the local film community by enhancing industry knowledge, cultivating film appreciation and contributing to the development of sustainable creative industries in Qatar. DFI's year-round platforms include funding and production of local, regional and international films, educational programmes, film screenings, and the annual Doha Tribeca Film Festival (DTFF).

With culture, community, education and entertainment at its foundation, DFI serves as an all-encompassing film hub in Doha, as well as a resource for the region and the rest of the world. DFI is committed to supporting Qatar's 2030 vision for the development of a knowledge-based economy. DFI has established a number of strategic cultural partnerships with leading local and international organisations including Tribeca Enterprises, World Cinema Foundation, Maisha Film Lab, Katara Cultural Village and Giffoni Film Festival.

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