

Press release

## Celebrate Qatar's Diversity at #Dari Qatar Screening on 4 April at Qatar International Food festival

**Doha, Qatar, April 2<sup>nd</sup>, 2017:** In partnership with Qatar International Food Festival (QIFF), the Doha Film Institute screens the crowd-sourced film initiative **#DariQatar** (Qatar/2016) by Ahmed Al Sherif, for the final time during the Festival at 7 PM on April 4<sup>th</sup> at the Hotel Park by The Sheraton Grand Hotel Doha.

The inspirational film by Doha Film Institute and Qatar Tourism Authority, provides an opportunity for the community to come together and celebrate a year in the life of Qatar in an outdoor setting, through personal stories that give insights into the diversity of Qatar and serve as honest portraits of life in the nation.

#DariQatar received an overwhelming 10,000 plus submissions from over 200 enthusiasts, representing 22 nationalities. Among the top contributors are 17 Qatari nationals, who joined others in submitting video clips of the nation, covering six broad themes: hope, diversity, tradition, family, friendship and uniquely Qatar. The final cut of #DariQatar is created from over video footage of over 250 hours.

From introducing viewers to Qatar through visual stories of its tradition and heritage to highlighting the Islamic heritage and culture, #DariQatar will take viewers through to modern Qatar, and incorporates personal stories of people who call Qatar home. They were encouraged to shoot on practically any aspect of life in the country with an overwhelming response highlighted by submissions around the key themes.

#DariQatar will be screened as part of a specially curated menu of 13 films at the 11-day event that shines the spotlight on emerging national talent, and introduces visitors and local audiences to a diverse range of films that will appeal to people of all ages.

For more information about #DariQatar please like the film's [Facebook](https://www.facebook.com/dohafilminstitute) page, or alternatively visit <http://www.dohafilminstitute.com>

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### About Doha Film Institute:

Doha Film Institute is an independent, not-for-profit cultural organisation. It supports the growth of the local film community through cultivating film appreciation, enhancing industry knowledge and contributing to the development of sustainable creative industries in Qatar. The Institute's platforms include funding and production of local, regional and international films; skills-sharing and mentorship programmes; film screenings; the Ajyal Youth Film Festival; and the Qumra Doha Film Festival. With culture, community, learning and entertainment at its foundation, the Institute is committed to supporting Qatar's 2030 vision for the development of a knowledge-based economy.

Doha Film Institute

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DOHA FILM INSTITUTE

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